What is claimed is:

1. An inkjet recording ink comprising:

an aqueous medium comprising at least one water-miscible organic solvent; and

at least one dye dissolved and/or dispersed in the aqueous medium, wherein said at least one dye has a maximum absorption spectrum λmax at a wavelength range of from 390 nm to 470 nm and a I(λmax + 70 nm)/I(λmax) ratio of not greater than 0.4, in which I(λmax) is the absorbance at λmax and I(λmax + 70 nm) is the absorbance at λmax + 70 nm,

wherein the inkjet recording ink exhibits an accelerated fading rate constant of not greater than 5.0×10^{-2} [$hour^{-1}$], in which the accelerated fading rate constant is determined by printing the ink on a reflection medium to prepare a printed matter, measuring a reflection density through a status A filter to define an initial value of reflection density (D_B) in the yellow region by one point between 0.90 and 1.10, and acceleratedly fading the printed matter by using an ozone fading tester capable of always generating 5 ppm of ozone, so as to define the fading rate constant from the time required until the reflection density reaches 80% of the initial value; and

said at least one water-miscible organic solvent satisfies one of the following requirements 1) and 2):

1) all of said at least one water-miscible organic solvent has a solubility of less than 10 (g/100g) in the dye at 25°C;

2) at least one of said at least one water-miscible organic solvent has a solubility of not smaller than 10 (g/100 g) in the dye at 25°C, with the proviso that the sum of the weight of the water-miscible organic solvent having a solubility of not smaller than 10 (g/100 g) in the dye at 25°C is not greater than 10% of the weight of the ink.

2. The inkjet recording ink as defined in Claim 1, wherein the dye exhibits a λmax at a wavelength range of from 390 nm to 470 nm and a I(λmax + 70 nm)/I(λmax) ratio of not greater than 0.2 in which I(λmax) is the absorbance at λmax and I(λmax + 70 nm) is the absorbance at λmax + 70 nm.

3. The inkjet recording ink as defined in Claim 1, wherein the dye has an oxidation potential of more positive than 1.0 V (vs SCE).

4. The inkjet recording ink as defined in Claim 2, wherein the dye has an oxidation potential of more positive than 1.0 V (vs SCE).

5. The inkjet recording ink as defined in Claim 1, wherein the total amount of said at least one water-miscible organic solvent is 1 to 60 weight% based on the ink.

6. An inkjet recording ink comprising:

an aqueous medium comprising at least one water-miscible organic solvent; and

at least one dye dissolved and/or dispersed in the aqueous medium,

wherein the dye is a compound represented by formula (1) having a λmax at a wavelength range of from 390 nm to 470 nm,

$$A - N = N - B \qquad (1)$$

in which A and B each independently represents a heterocyclic group which may be substituted; and

said at least one water-miscible organic solvent satisfies one of the following requirements 1) and 2):

1) all of said at least one water-miscible organic solvent has a solubility of less than 10 (g/100g) in the dye at 25°C;

2) at least one of said at least one water-miscible organic solvent has a solubility of not smaller than 10 (g/100 g) in the dye at 25°C, with the proviso that the sum of the weight of the water-miscible organic solvent having a solubility of not smaller than 10 (g/100 g) in the dye at 25°C is not greater than 10% of the weight of the ink.

7. The inkjet recording ink as defined in Claim 1, wherein the number of the water-miscible organic solvents having a solubility of not smaller than 10 (g/100 g) in the dye at 25°C is at least two in the case 2).

8. The inkjet recording ink as defined in Claim 6, comprising at least two water-miscible organic solvents having a solubility of not smaller than 10 (g/100 g) in the dye at 25°C in the case 2).

9. The inkjet recording ink as defined in Claim 1, wherein the amount of said at least one dye is 0.2 to 20 weight% based on the ink.

10. The inkjet recording ink as defined in Claim 6, wherein the amount of said at least one dye is 0.2 to 20 weight% based on the ink.